

Immersed in Nature: Exploring Green Moldova / Cufundată în natură: Explorând Moldova verde



Tourism is a very important area for the economic development of the Republic of Moldova. And the development of green, sustainable tourism is one of the priorities of our country, in order to contribute to increasing social responsibility towards environmental issues.

The project *"Designing Green Tourism Concepts Through Learning" - ENRICHER hubs*, fits perfectly into this priority. It is implemented by an international consortium of universities, which contributes to the training of future professionals in the field of tourism and in which the University of European Political and Economic Studies "Constantin Stere" also participates.

So, what is Green Moldova?

Green Moldova is more than just a phrase; it's a reality of this small European country. With picturesque rural landscapes, vast forests, and rich biodiversity, Moldova offers an authentic experience in the heart of nature.

From oak and beech forests to crystal-clear rivers and deep valleys, Moldova still preserves many wild areas, ideal for hiking, mountain biking, or simply relaxing and connecting with nature.

Moldavian villages offer an authentic glimpse into rural life, with old wooden houses, gardens full of vegetables and fruits, and hospitable people. Moldova is famous for its wines, and a trip to a local winery is an unforgettable experience.

You can taste unique wines and learn more about the country's winemaking traditions. More and more initiatives are focused on promoting ecotourism, offering opportunities to participate in sustainable activities and learn about the importance of environmental protection.

Why explore Green Moldova?

Moldova is the perfect destination to escape the hustle and bustle of the city and relax in the middle of nature.



Moldova has a rich history and a vibrant culture, with unique traditions and customs. Moldavian cuisine is simple yet tasty, with an emphasis on fresh, seasonal ingredients.

By choosing to explore Green Moldova, you contribute to protecting the environment and developing local communities.



Spend a few days on a farm, participate in agricultural activities, and savor local produce.



Visit traditional wineries and uncover the secrets of Moldavian wines.



Moldova is a popular destination for birdwatchers, thanks to its diverse bird species.



Green Moldova offers a unique travel experience, combining the beauty of nature with cultural authenticity. Whether you're seeking adventure, relaxation, or simply want to discover a new destination, Moldova will captivate you with its picturesque landscapes and the hospitality of its people.

Revitalizing Green Tourism in Moldova: A New Era for Nature and the Country's Economy



Revitalizing green tourism in Moldova is an ambitious initiative aimed at transforming the country into a popular destination for nature lovers and adventurers. This movement focuses on harnessing Moldova's rich natural resources while promoting sustainable economic development and environmental protection.

The Importance of Revitalizing Green Tourism in Moldova

- ***Preservation of natural resources:*** By promoting responsible tourism, the goal is to conserve the country's natural landscapes, biodiversity, and natural resources.



- **Economic development:** Green tourism can generate significant income for local communities, creating new jobs and stimulating the rural economy.



- **Cultural preservation:** Green tourism offers an opportunity to discover and appreciate local culture and traditions, contributing to the preservation of national identity



- **Improved quality of life:** The development of tourism infrastructure and associated services can enhance the quality of life for local populations.



**Have we convinced you that Moldova is a perfect destination
for a green tourism getaway?**

Welcome to Creen Moldova !!!



The Erasmus+ ENRICHER hubs project – “Designing Green Tourism Concept through Learning” (Project number: 101082919) is funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them. Project is implemented by the consortium members: project grant coordinator - Haaga-Helia University of Applied Sciences (Finland); MCI The Entrepreneurial school® (Austria); University of Genoa (Italy); Caucasus University (Georgia), Akaki Tsereteli State University (Georgia), Iakob Gogebashvili Telavi State University (Georgia); University of European Political and Economic Studies Constantin Stere (Moldova), Moldova State University (Moldova), Comrat State University (Moldova). More information: www.enricher.eu