

OPENING OF THE GREEN TOURISM HUB AT USPÉE: A PLATFORM FOR EDUCATION AND COLLABORATION IN SUSTAINABLE TOURISM

On November 25, USPÉE „Constantin STERE” inaugurated the Green Tourism HUB. This event marked the official launch of the new structure within the institution.

The establishment of the Green Tourism Hub provides students with a valuable opportunity to acquire practical skills that complement their theoretical knowledge. Through workshops, training sessions, research projects, and collaborations with experts, students will be able to gain real-world experience in ecological tourism, destination management, and sustainable development practices.

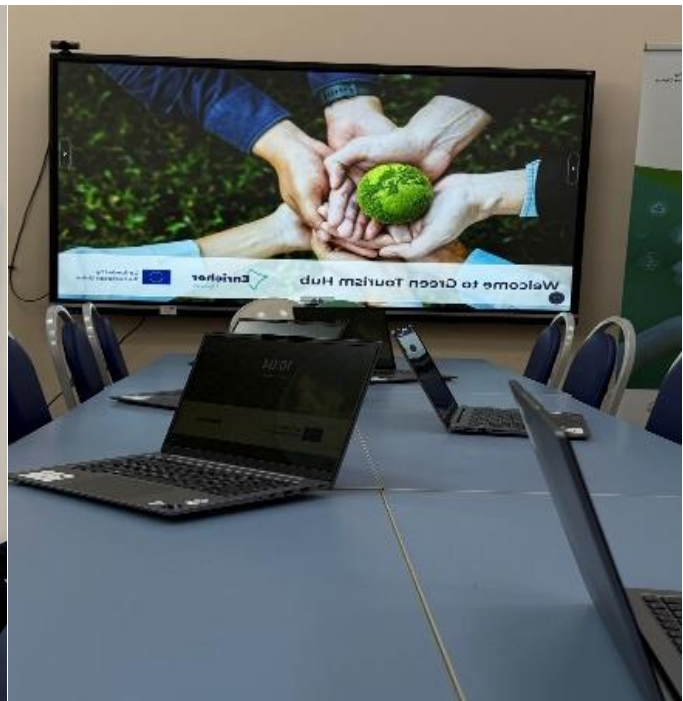


The main goal is to provide an integrated platform for:

- ecological education and professional training in sustainable tourism;
- promoting good practices among communities and tourism operators;

- developing green projects that protect local ecosystems;
- collaboration between institutions, NGOs, schools and the business community.

At the same time, the Hub will serve as a platform for strengthening cooperation between the university, the local community, and the private sector. By creating a space for the exchange of ideas, expertise, and resources, the hub fosters innovation and supports small local businesses focused on ecological tourism.





The opening of a Green Tourism Center represents a strategic investment in the future. It becomes a driver of sustainable development, a platform for education, collaboration and innovation in the field of ecotourism. Through this center, the local community can benefit from responsible tourism, which protects nature, culture and contributes to the economic well-being of the region.



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